

August 20, 2014

Wendy's
c/o Store Manager
1661 Hylan Blvd.
Staten Island, NY 10305

Dear Manager:

I hope this letter finds you well.

Earlier today I was driving along Hylan Boulevard and could not help but notice the filthy conditions in your store's parking lot. Used paper cups, bags, and other items were strewn throughout the unsightly lot.

While I understand this is private property and management may not care what the parking lot looks like, the reality is that this debris will end up on our streets and sidewalks upon the first strong wind if it is not picked up as soon as possible.

As you may know, my office has been engaged in a multi-faceted effort to clean up Staten Island. Litter is everywhere, and much of it consists of fast food wrappers and bags. That is unacceptable. The faster we clean it up, the less chance it has to spread.

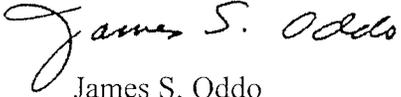
I am asking you to take steps to clean up your property on at least a daily basis to ensure that the litter created on your property does not drift onto public streets and sidewalks. I understand that your employees are not creating the problem and that your customers are, but I believe each business has a responsibility to either ensure their customers do not litter, or clean up the mess their customers leave behind.

In addition, I am enclosing several of the new anti-litter posters my office has designed to be placed in businesses throughout Staten Island. They are a funny way to remind Staten Islanders not to litter. You should have received a letter last week from me asking you to join in my effort against litter by placing one or more of the posters in your store window to remind customers at the point of sale that litter is unacceptable. Dozens of small businesses, including all ten McDonald's restaurants, already have joined this effort and I hope you do as well. I am renewing my request that you put the posters up in your store.



I thank you for your attention to this very important matter. If you have any questions or would like more posters, please contact Anthony Basile of my staff at 718-816-2058 or via email at abasile@statenilandusa.com.

Very truly yours,

A handwritten signature in black ink that reads "James S. Oddo". The signature is written in a cursive style with a large, looping initial "J".

James S. Oddo
Borough President