

July 19, 2018

Mr. Kevin Jones
Director of Operations at LQ Management LLC
909 Hidden Ridge
Suite 600
Irving, TX 75038

Mr. Richard Morris
Director of Development – New York
909 Hidden Ridge
Suite 600
Irving, TX 75038

Re: Riverbrook Equities, Inc. / La Quinta Franchisee at 109 Port Richmond Avenue, Staten Island, NY

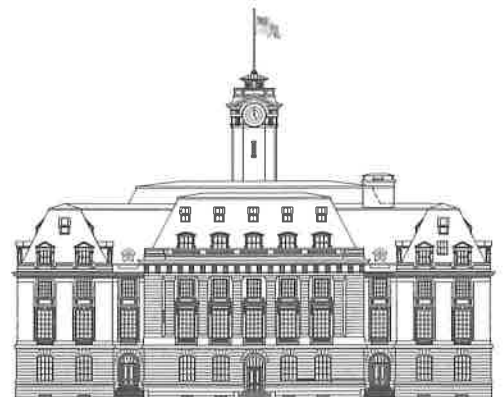
Dear Mr. Jones and Mr. Morris;

I am writing to request a meeting with one of your regional representatives responsible for franchising in the New York City area. I am doing so because I have received news that a subsidiary of Riverbrook Equities, Inc., 410 Park Avenue, New York, NY 10022, has purchased land at 109 Port Richmond Avenue, Staten Island, NY. This entity is seeking to file permits to build a seven-story, 75-room La Quinta Inn on this parcel.

I have researched Riverbrook Equities, Inc., and found that they have built other La Quinta Inns throughout New York City, most in locations that seem counter-intuitive and that can in no way be described as a typical tourist destinations.

As an example, the La Quinta Inn and Suites at 43-17 Rockaway Beach Boulevard in Far Rockaway, New York was the subject of two local newspaper stories. Both stories reported that the New York City Department of Homeless Services (DHS) contacted the local Community Board's District Manager to inform him that 57 of the 99 rooms at the La Quinta Inn on at 43-17 Rockaway Beach Boulevard are being rented to the city to house homeless families. Online reviews lend credence to this account.

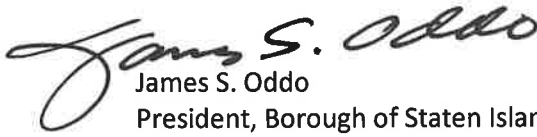
As Staten Island Borough President, my goal is to elevate in any and every way all communities in our borough, and the hard-working people of the Port Richmond community deserve – and will always have - my full support in their efforts to improve their neighborhood. So when the construction of a hotel whose underlying business plan appears to be providing beds to the Department of Homeless Services, I have no choice but to vociferously oppose it.



Therefore, I reiterate my request to meet with your representative(s) to discuss this matter. If you agree to my request, please contact Mary Mitchell at mmitchell@statenilandusa.com or (718) 816-2237.

I thank you in advance for your cooperation, and hope to hear from you soon.

Sincerely,


James S. Oddo
President, Borough of Staten Island