

February 19, 2019

The Honorable Polly Trottenberg  
Commissioner  
NYC Department of Transportation  
55 Water Street, 9th Floor  
New York, NY 10041

Re: Device to Prevent Deer-Vehicle Collisions

Dear Commissioner Trottenberg:

I hope this letter finds you well.

I am writing to inform you that I have become aware of a roadside device used in many other municipalities that greatly reduces the chance of deer-vehicle collisions. I would like to ask you to consider utilizing these devices on certain Staten Island streets and highways. It is a relatively small investment which I believe could make a large impact on this very real problem.

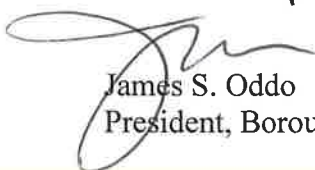
As you know, Staten Island has a variety of issues that are peculiarly unique to our borough; one of these is the potential for deer-vehicle collisions. We consider ourselves lucky that there has not yet been a fatality caused by a vehicle colliding with a deer or swerving to avoid one. However, the possibility certainly exists, and we would be sadly remiss if we did not take any reasonable measures to prevent such a tragedy.

“Strieter-Lite Reflectors” are devices which are installed on the side of a street or highway that has a high incidence of reported collisions and/or calls to remove deer carcasses. These devices re-direct the light produced by vehicle headlights to the side of the road, thereby causing the deer to remain in a fixed position, before entering the street or highway, until the light disappears. We will be meeting with one of their sales representative later this month.

I’d be happy to share with you testimonials from other municipalities – including their successful use on the New Jersey Turnpike – and I have enclosed a flyer which outlines how the reflectors work. I ask that your team begin due diligence in the interim, even before we meet.

I hope you will agree that would be a very worthwhile effort, and I look forward to hearing from you soon. Thanks for your kind attention.

Sincerely,



James S. Oddo  
President, Borough of Staten Island

