

SODABRIETY CHALLENGE

Office of Borough President James S. Oddo



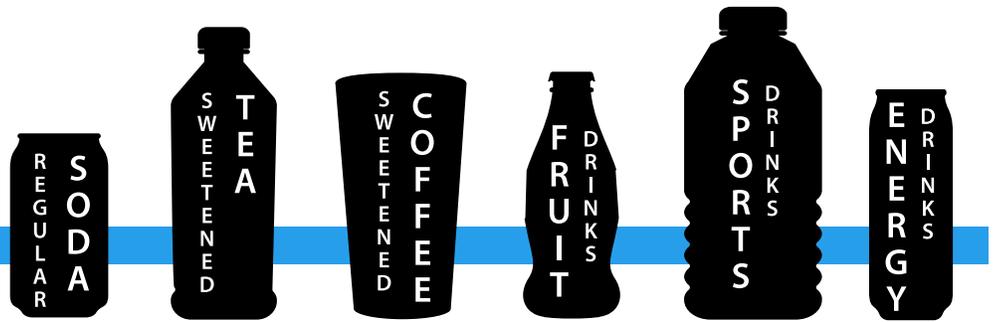
High consumption of SSBs can increase your risk of diabetes, heart disease, and tooth decay.



SUGGESTED TIMELINE

- **Nov. 28 - Dec. 9** — Schools to recruit a Challenge Advisory Council (CAC).
- **Dec. 12 - Dec. 23** — CAC will campaign, promote challenge and recruit participants.

Participants will fill out pre-challenge survey at sign-up and collect a gift.
- **Jan. 9** — 30 day challenge begins.
- **Feb. 10** — Participants will fill out a post-challenge survey.
- **Spring** — CAC will share their experience and results of the challenge, and data collected with the Borough President's Office.



EXAMPLES OF SSBs

KICK THE CAN!

