

April 27, 2016

The Honorable Thomas Prendergast  
Chairman, MTA New York City Transit  
2 Broadway, 30<sup>th</sup> Floor  
New York, NY 10004

Re: Anti-Littering Signage

Dear Chairman Prendergast:

I hope this letter finds you well.

I am writing to ask that your agency and Staten Island Borough Hall form a partnership to place anti-littering signs at appropriate locations. Asking nicely for cooperation from litterers is not working, so I and my staff have developed signage that is a bit edgier, and makes a strong point about exactly how we feel about “litterjerks.” It is our intention to use this artwork in a Staten Island Ferry ad campaign.

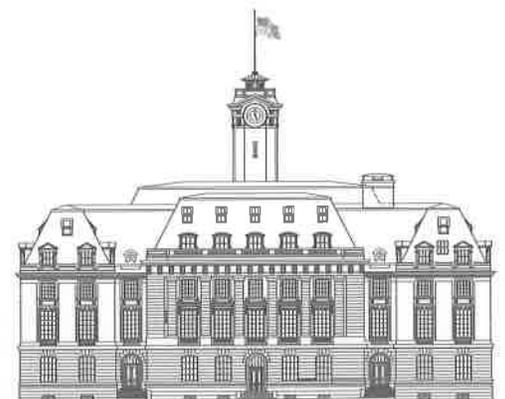
As you may know, I and my staff have given high priority to fighting an extensive litter problem that blemishes our borough. It is certainly a self-inflicted wound, and we are working with multiple agencies on many fronts to be both proactive and reactive in removing this blight from the Staten Island landscape.

Recently, I requested that enforcement officers of the NYPD and DSNY begin to issue summonses – not to small businesses, who struggle to keep the area in front of the establishments clean – but to pedestrians and motorists who callously toss trash wherever and whenever they wish, and leave it for others to clean up.

I have enclosed the artwork for the proposed signage, and request that you have the appropriate member of your staff examine the artwork and report on the feasibility of beginning such a campaign. Thank you for your kind attention.

Very truly yours,

James Oddo  
President, Borough of Staten Island



I am hopeful that your agency will see the value in a hard hitting approach that singles out those who continue to litter our communities.

I have enclosed the artwork for the proposed signage, and request that you have the appropriate member of your staff examine the artwork and report on the feasibility of joining our campaign. Thank you for your kind attention.

Very truly yours,

  
James Oddo  
President, Borough of Staten Island